



**THE NATIONAL SMALL INDUSTRIES CORPORATION LTD.**  
**FACT SHEET**

<b>Name of the Exhibition</b>	<b>PRO-FOOD/PRO-PACK/AGBIZ 2026 Sri Lanka</b>
<b>Nature of Exhibition (B2B/B2C)</b>	<b>B2B &amp; B2C</b>
<b>Duration</b>	<b>AUGUST 21-23, 2026 (3 Days)</b>
<b>Venue</b>	<b>BMICH, COLOMBO, SRI LANKA</b>
<b>Brief profile of the Fair</b>	<p>Now in its 23<sup>rd</sup> Edition, Profood Propack &amp; Agbiz is Srilanka's largest and most prominent trade exhibition in food processing, packaging, and Agriculture sectors.</p> <p>It provides a unique platform to meet, interact and connect the individuals and organizations involved in processed food, beverage, packaging and agriculture sectors under one roof.</p>
<b>Fair Organizer Name, Address, Website, Phone Number</b>	<p>LANKA EXHIBITION &amp; CONFERENCE SERVICES (PVT) LTD 2nd Floor, Automobile Association Building, No.40, Sir Mohamed Macan Marker Mawatha, Colombo-03, Sri Lanka Ph: +94-11-2390560 www. profoodpropack.com</p>
<b>Contact Person Name, Designation, Phone Number, E-mail ID.</b>	<p>1. Ms. Nirodha Vidyarthne Manager Projects Mob: +94 773147660 mail: nirodha@saexhibitions.com</p> <p>2. Mr. Joseph Kuriacose, Director Cruz Expos(Organiser's Office in India) Cochin-682020 Mob: +91-8893304450 mail: joseph@cruzexpos.com</p>
<b>Complete Bank Details of Organizer for stall payment by MSME</b>	<p>Lanka Exhibition &amp; Conference Services (Pvt) Ltd. Account No : 502909000012 SWIFT Code : BSAMLKLX Bank Address : Sampath Bank Ltd. No. 110, Sir James Pieris Mawatha, Colombo 02, Sri Lanka</p>
<b>Shell Scheme Standard Booth Size (sqm)</b>	<b>9 sqm</b>
<b>Shell Scheme Standard Booth Charges (per 9 sqm booth)</b>	<b>US\$ 2750/-</b>

<b>Inclusions in each standard shell scheme booth (9 sqm)</b>	One Counter Table, 2 Chairs, 2 Spotlights, Fascia Name board, 5amps Plug Point, Free Listing in Show Directory
<b>Exhibit Profile</b>	Food Processing & Agro Processing Equipments, Post-Harvest Technology Fresh Agro-Produce, Cold Storage & Cold Room, Sorting/Grading Technology, Labelling/Packaging, Packaging Machinery & Packaging Materials, Coding Machinery, Containers, Labels & Printing, Processed Food & Beverages, Ingredients & Flavours etc
<b>Participating Countries</b>	India, Sri Lanka, USA, Malaysia, Thailand, China, UAE, Vietnam, Singapore, UK
<b>Visitor Profile</b>	Agents & Distributors, Bakers & Rice Mill Owners, CEO's & Key Executives from Food Processing & Dairy Industry, Officials from Agriculture & Food Govt. Departments, Importers, Exporters, Sr. Executives from Production, Quality Control, Purchase Departments, Food Professionals, Supply Chain Distributors, Supermarkets & Department Stores etc
<b>Procedure for Application</b>	<p>MSMEs applying under International Cooperation (IC) scheme shall submit all requisite application documents as per guidelines, within the timeline at the nearest NSIC field office for taking prior approval from Ministry of MSME. If their application is approved by Ministry of MSME, MSMEs can claim reimbursement after the event as per the prevalent IC scheme norms. If the application is not approved, units shall have to bear the participation expenses.</p> <p>Note: Approved MSMEs will make the payment towards stall charges directly to the fair organizer- Lanka Exhibition &amp; Conference Services (Pvt) Ltd., as per Bank Account details mentioned above.</p> <ul style="list-style-type: none"> <li>• <b>Provision under the prevalent IC scheme:</b> <i>Maximum stall rent reimbursement upto Rs. 3 Lakh per unit or actuals, whichever is less + reimbursement of airfare (100% of the economy class airfare upto a maximum of Rs.1.50 lakh or actual fare paid, whichever is lower) and freight (Actuals upto maximum of Rs. 50,000/-), subject to conditions mentioned in IC scheme.</i></li> </ul>

**Note: Before submitting the application, kindly ensure the compliance of the following:**

- 1. International Cooperation (IC) Scheme issued by Ministry of MSME and the Guidelines for participation in International exhibitions through NSIC** should be carefully read and complied to avoid any miscommunication for participation.
- All requisite documents should be submitted along with **Application Form** at the nearest branch office of NSIC before the cut-off date mentioned below. **No application will be accepted at NSIC Head Office directly.**
- Last date for submission of application**, complete in all aspects at the nearest NSIC office is **30.06.2026**.
- Selection of MSMEs will be made on a first-come, first-served basis. However, NSIC reserves the right to apply additional selection criteria, as deemed appropriate, for the final selection of participating MSMEs. NSIC reserves the right to reject an application for participation without assigning any reason.
- Submission of application for participation does not automatically confer a right for allotment of stall under IC scheme. Approval of application rests with Ministry of MSME/NSIC.

6. The exhibition should be attended by Chief Executive/Proprietor/Director of the unit whose name is mentioned in Udyam Registration Certificate. In case, the promoter is not able to attend, an Undertaking, duly signed by the promoter should be submitted nominating a senior level regular employee of the unit along with Bonafide proof of employment to participate in the exhibition on his behalf. His participation will be subject to approval from Ministry.
7. Change in representative of MSME, after approval is conveyed, may lead to non-consideration of claim reimbursement.
8. Approved MSMEs will themselves make all necessary arrangements w.r.t. their participation i.e. stall booking, flight booking, boarding & lodging, obtaining visa, freight arrangement etc. and claim the admissible amount as per IC scheme guidelines in vogue, subject to timely submission of all requisite claim documents after the event.
9. The right to issue/reject VISA lies with the concerned Embassy/Consulate. NSIC shall not be responsible in any manner whatsoever for non-issuance of VISA by the concerned authorities. This would mean that the prospective participant will be fully liable for the total participation related expenses even if they do not obtain the VISA for any reason whatsoever.
10. Reimbursement to approved MSMEs will be restricted to the maximum limit prescribed for various components under IC scheme in vogue and subject to submission of all requisite claim documents within 30 days after the completion of fair. Expenditure over and above the subsidy ceiling amount is to be borne by the MSME unit.
11. No subletting or sharing of space/ booth is permitted.
12. MSMEs are advised to carefully read the International Cooperation Scheme issued by Ministry of MSME and the Guidelines for participation in International exhibitions through NSIC for the provisions/subsidy limits etc. under the respective scheme before submitting application. The same are available on [www.nsic.co.in](http://www.nsic.co.in). An undertaking in this regard should also be obtained by the field offices from the units to avoid any misunderstanding at a later stage.
13. **In case of not receiving a minimum number of participants, NSIC may decide not to participate in the show.** There is a requirement of minimum 10 MSMEs under IC scheme for participation in international exhibitions/trade fairs abroad.

**For any queries you may contact:**

Nearest NSIC Field Office (contact details available on [www.nsic.co.in](http://www.nsic.co.in)) or  
IC Division, Head Office (**for any major clarifications only**)  
E-mail: [icdivision@nsic.co.in](mailto:icdivision@nsic.co.in)  
Phone: +91 11 26926275