



THE NATIONAL SMALL INDUSTRIES CORPORATION LTD.
FACT SHEET

Name of the Exhibition	THAILAND LAB INTERNATIONAL 2022
Nature of Exhibition (B2B/B2C)	B2B
Duration	14-16, September, 2022
Venue	Hall 102-104, BITEC, Bangkok, Thailand
Brief profile of the Fair	Analytical Laboratory & Life Science Instrument and Equipment Exhibition <i>For more details about the fair please visit- https://www.thailandlab.com/</i>
Fair Organizer Name, Address, Website, Phone Number	VNU Exhibitions Asia Pacific Co., Ltd. 88, The PARQ, 4 th Floor, Ratchadapisek Road, Khlong Toei, Bangkok 10110, Thailand, Tel: +66-2-1116611
Contact Person Name, Designation, Phone Number, E-mail ID.	Mr. Anucha Parnpichate, Senior Project Manager Tel: +662-1116611 (extn: 240) E-mail: anucha@vnuasiapacific.com Mr. Susanta Mahapatra / Managing Director 3SMG Events Pvt. Ltd. (Organizer of Indian Pavilion) Mobile: 91-9971988322 E-mail: md@3smg.in
Complete Bank Details of Organizer for stall payment by MSME unit	Account Name: VNU Exhibitions Asia Pacific Co., Ltd. Bank Name: Kasikorn Bank, Silom Branch, SAVINGS A/C No.: 789-222717-3, SWIFT CODE: KASITHBK
Shell Scheme Standard Booth Size (sqm)	9 sqm
Shell Scheme Standard Booth Charges (9sqm)	USD 3825
Inclusions in each standard shell scheme booth (9sqm)	Fascia Board with company name, 1 Reception Desk, 2 Folding Chairs, 2 Spotlights, 1 Power Socket (5 amp), 1 Waste Basket
Exhibit Profile	Laboratory Equipment, Clinical & Diagnostic Equipment, Analytical & Testing Equipment, Chemicals & Reagents, Lab Safety Equipment, Medical Sciences.
Participating Countries	Thailand, India, China, Korea, Singapore, Malaysia, Indonesia, Japan, United Kingdom

Procedure for Application	<p>1. Under IC scheme MSMEs applying under IC scheme shall make the payment of USD 3825 towards stall charges directly to the fair organizer- VNU Exhibitions Asia Pacific Co. Ltd. as per Bank Account details mentioned above and submit all requisite application documents within the timeline at the nearest NSIC field office for taking prior approval from Ministry of MSME. If their application is approved by Ministry of MSME, MSMEs can claim reimbursement after the event as per IC scheme guidelines. If the application is not approved, units shall have to bear the participation expenses. (Maximum stall rent reimbursement upto Rs. 3 Lakh per unit)</p>							
	<p>2. Under SMAS scheme SC/ST MSMEs applying under SMAS scheme shall submit full stall charges of INR 298350/- (USD 3825 @ 1USD= INR 78) as Security Deposit and all requisite application documents within the timeline at the nearest NSIC field office for taking prior approval from Ministry of MSME. The Security Deposit shall be refunded to SC/ST unit if its application is not approved or when the approved unit participates in the exhibition duly complying with the guidelines and submits the requisite claim documents & feedback report post event. If an approved SC/ST unit fails to participate after the stall charges on its behalf are paid to the organizer, the security deposit shall be forfeited.</p>							
	Maximum Budgetary support per unit (inclusive of stall rent, airfare, freight & DA)	<table border="1"> <tr> <td>Micro SC/ST unit</td> <td>INR 3.00 Lakh</td> </tr> <tr> <td>Small SC/ST unit</td> <td>INR 2.50 Lakh</td> </tr> <tr> <td>Medium SC/ST unit</td> <td>INR 1.50 Lakh</td> </tr> </table>	Micro SC/ST unit	INR 3.00 Lakh	Small SC/ST unit	INR 2.50 Lakh	Medium SC/ST unit	INR 1.50 Lakh
Micro SC/ST unit	INR 3.00 Lakh							
Small SC/ST unit	INR 2.50 Lakh							
Medium SC/ST unit	INR 1.50 Lakh							

Note: Before submitting the application, kindly ensure the compliance of the following:

1. **International Cooperation Scheme & Special Marketing Assistance Scheme issued by Ministry of MSME and the Guidelines for participation in International exhibitions through NSIC** should be carefully read and complied to avoid any miscommunication for participation.
2. All requisite documents along with participation fee, if any, should be submitted along with **Application Form** at the nearest branch office of NSIC before the cut-off date mentioned below. **No application will be accepted at Head Office directly.**
3. **Last date for submission of application, complete in all aspects at the nearest NSIC office is 29-07-2022.**
4. Selection will be on 'first come first serve basis'.
5. Submission of application for participation does not automatically confer a right for allotment of stall. Approval of application rests with Ministry of MSME/NSIC.
6. Visa recommendation letter will be issued only in favour of the Chief Executive/Proprietor/Senior Level Officer dealing with exports of the company so that on the spot decision can be taken by them. NSIC will only issue the visa recommendation letters to the approved units; however, the right to issue/reject visa lies with the concerned Embassy/Consulate and NSIC will not be held liable in case of non-issuance of visa.
7. Participation in the above exhibition through NSIC is subject to the availability of space from the organizer at the time of booking confirmation. Booth to the approved units will be allotted by the fair organizer.
8. Approved MSMEs will themselves make all necessary travel arrangements, obtaining visa, freight arrangement etc. and claim the admissible amount as per IC/SMAS scheme guidelines subject to timely submission of all requisite claim documents after the event.
9. Reimbursement to approved MSMEs will be restricted to the maximum limit prescribed for various components under IC/SMAS schemes and subject to submission of all requisite claim documents within 30 days after the completion of fair. **Expenditure over and above the subsidy ceiling amount is to be borne by the unit.**
10. MSMEs are advised to carefully read the International Cooperation Scheme & Special Marketing Assistance Scheme issued by Ministry of MSME and the Guidelines for participation in International exhibitions through NSIC for the provisions/subsidy limits etc. under the respective schemes before submitting application. The same are available on www.nsic.co.in.
11. **The Corporation reserves the right to cancel the event in case of insufficient applications.** There is a requirement of minimum 10 MSMEs under IC scheme and 5 SC/ST MSMEs under SMAS scheme for participation in international exhibitions/trade fairs abroad.

For any queries you may contact:
 Nearest NSIC Field Office (contact details available on www.nsic.co.in)
 or
 IC Division, Head Office (**for any major clarifications only**)
 E-mail: icdivision@nsic.co.in