



### CMD's Message

**On the eve of the International MSME Day**, I would like to compliment and thank all the employees of NSIC for an eventful year ahead in serving the MSMEs in India. We have proved our prowess and dedication in serving the MSMEs during 2020-21 and 2021-22 amidst the covid pandemic with excellent results. I am proud of NSIC employees in achieving "**Excellent**" MoU rating for the year 2020-21 which could be achieved only by few PSUs.

Hopefully, we will end up in the same status in 2021-22 also. Hence, the expectations of the MSME sector from NSIC has gone up. I am sure, we can excel and surpass all the records during the current year.

Ministry of MSME is highly supportive of our initiatives. NSIC is likely to get more support schemes like First Time Exporters scheme, subsidy for micro units for MSMEmart.com, ATI Scheme etc. for which MoUs will be signed with Ministry of MSME soon. Taking advantage of the International MSME Day and the new schemes, NSIC should create footprints in the Global Market also.

I would like to wish that we all should revisit our current models and launch more futuristic models for our growth.

On this **International MSME Day**, I request you to rededicate for achieving excellence in serving MSMEs.

Once again, I wish all the success for MSME fraternity.

Sd/-  
(P. Udayakumar)