

TURMERIC AND KUM KUM POWDER

1. INTRODUCTION

Turmeric and kum kum products are consumer products finding growing demand. The products are widely used in religious functions and pilgrim places. Turmeric powder also finds application for cooking purpose also.

2. MARKET

There is good demand for turmeric and kum kum products and the demand for new units is very much needed in all important centres of tribal areas.

4. PRODUCTION CAPACITY PER ANNUM

		Kum Kum	Turmeric
Capacity	kgs	10000	13000
Selling Price	Rs.	15	35

5. PROJECT COST/CAPITAL INVESTMENT

S.No	Description	Amount Rs.
1	Fixed Capital	27000
2	Working Capital for 1.5 month(s)	67013
3	Preliminary & Preoperative Expns	5000
	Total Project Cost	99013

6. MEANS OF FINANCE

S.No	Description	%age	Amount Rs.
1	Promoter Contribution	15%	14852
2	Subsidy /Soft Loan	20%	19803
3	Term Loan	65%	64358
	Total		99013

7. FINANCIAL ASPECTS

A. FIXED CAPITAL

i. Land and Buildings Rented Rs. 1500 per month

ii. Machinery and Equipment

S.No	Description	Qty.	Rate	Amount Rs.
1	Floor mills with motors	2	10000	20000
2	Vessels, switches, etc	LS		3000
3	Furniture	LS		3000
4	Miscellaneous items	LS		1000
	Total			27000

B. WORKING CAPITAL**i. Salaries & Wages (per month)**

S.No	Description	Nos.	Sal/mon.	Amount Rs.
1	Supervisor/Entrepreneur	1	3000	3000
2	Skilled Workers	1	2500	2500
3	Unskilled Workers	3	1500	4500
	Total			10000

ii. Raw Material (per month)

S.No	Description	Unit	Qty.	Rate	Amount Rs.
1	Turmeric	kgs	1192	23	27408
2	Stock powder		917	1	917
3	Colours, chemicl, etc		LS		1250
4	Oils		LS		1400
	Total				29575

iii. Utilities (per month)

S.No	Description	Unit	Amount Rs.
1	Power	LS	1000
2	Water	LS	200
	Total		1200

iv. Other Expenses (per month)

S.No	Description	Amount Rs.
1	Postage, Telephones & Stationery Expenses	200
2	Transportation & Conveyance Expenses	500
3	Packing expenses	1000
4	Consumeble Stores	200
5	Reparis and Maintenance Expenses	400
6	Miscellaneous Expenses	100
	Total	2400

v. Total Working Capital (per month)

S.No	Description	Amount Rs.
1	Rent	1500
2	Salaries and Wages	10000
3	Raw Material	29575
4	Utilities	1200
5	Other Expenses	2400
	Total	44675

8. COST OF PRODUCTION (PER ANNUM)

S.No	Description	Amount Rs.
1	Total Working Capital	536100
2	Depreciation @ 15%	4050
3	Interest on term loan @ 12%	7723
	Total	547873

9. TURNOVER (PER YEAR)

S.No	Description	Unit	Qty.	Rate Rs.	Amount Rs.
1	Sale of kum kum powder	kgs	10000	15	150000
2	Sale of turmeric powder	kgs	13000	35	455000
	Total				605000

10. FIXED COST (PER YEAR)

S.No	Description	Amount Rs.
1	Depreciation	4050
2	Interest	7723
3	Rent	18000
4	Salaries & Wages @ 40%	48000
5	Other Expenses incl. Utilities @ 40%	17280
	Total	95053

11. PROFIT ANALYSIS & RATIOS

1	Net Profit	Rs.	57127
2	Percentage of Profit on Sales		9%
3	Percentage of Return on Investment		58%
4	Break Even Point		62%