

“ATTENTION INDUSTRY ASSOCIATIONS ! Suggestions invited for inclusion of foreign exhibitions in the Calendar of 2017-18 under Marketing Assistance Scheme”.

NSIC facilitates participation of Micro, Small and Medium Enterprises in Domestic and select Foreign Exhibitions under Marketing Assistance Scheme to enhance competitiveness and marketability of their products/services. The calendar of foreign exhibitions for participation of MSMEs under this scheme for the next financial year 2017-18 is under finalisation. In order to have wider participation of MSMEs from all sectors, suggestions are invited from industrial associations across the country for inclusion of foreign exhibitions in the aforesaid Calendar.

Suggestions on name of foreign exhibition alongwith details of organiser, event profile, date, place, approx. stall rental and estimated participation of MSMEs should be sent before 10.01.2017 on exhb@nsic.co.in. Such suggested exhibitions will be shortlisted based on various criteria and accordingly the calendar shall be finalised and placed on NSIC's website.