

**NATIONAL SMALL INDUSTRIES CORPORATION**  
**NEW DELHI**

**Thessaloniki International Fair, Thessaloniki Greece, Sept, 5-13,2009**

**FACT SHEET**

<b>1.</b>	<b>Name of the Event</b>	Thessaloniki International Fair, Thessaloniki Greece, Sept. 5-13,2009
<b>2.</b>	<b>Duration</b>	September. 5-13,2009
<b>3.</b>	<b>Venue</b>	International Exhibition & Congress Center of HELEXPO, Thessaloniki
<b>4.</b>	<b>Fair Organizer</b>	India Trade Promotion Organization (ITPO)
<b>5.</b>	<b>Display Profile</b>	Multi product
<b>6.</b>	<b>Shell Scheme</b>	ITPO offers booths with minimum size of 12 sqm at Rs 9000 per sq m+Service tax @ 10.30% for a fully constructed stand, wall to wall carpeting, adequate lighting, furniture, standard display aids, services of common interpreter, visa recommendation and general publicity support.
<b>7.</b>	<b>Participation under NSIC Banner</b>	<p>As per the marketing Assistance Scheme (Feb 2009) , the participating units can avail following benefits</p> <p><b>A. Space rent (built up stall) For General Category Enterprises</b></p> <ul style="list-style-type: none"> <li>• Micro Enterprises: 75% of the actual Charges</li> <li>• Small enterprises : 60% of the actual Charges</li> <li>• Medium Enterprises: 25% of the actual Charges</li> </ul> <p><b>B. Space rent (built up stall) For the Enterprises belong to NE Region / Women / SC/ST Entrepreneurs</b></p> <ul style="list-style-type: none"> <li>• Micro Enterprises: 95% of the actual Charges</li> <li>• Small enterprises : 85% of the actual Charges</li> <li>• Medium Enterprises: 50% of the actual Charges</li> </ul> <p><b>C. Air Fare for General Category Enterprises</b></p> <ul style="list-style-type: none"> <li>• Micro Enterprises: 85% of the economy class return fare (for one representative from one enterprise).</li> <li>• Small Enterprises: 75% of the economy class return fare (for one representative from one</li> </ul>

		<p>enterprise).</p> <ul style="list-style-type: none"> <li>• Medium Enterprises: 25% of the economy class return fare (for one representative from one enterprise).</li> </ul> <p><b>D. Air Fare belonging to NE Region/Women/SC/ST Entrepreneurs</b></p> <ul style="list-style-type: none"> <li>• Micro Enterprises: 95% of the economy class return fare (for one representative from one enterprise).</li> <li>• Small Enterprises: 85% of the economy class return fare (for one representative from one enterprise).</li> <li>• Medium Enterprises: 50% of the economy class return fare (for one representative from one enterprise).</li> </ul> <p><b>E. Freight Charges</b></p> <ul style="list-style-type: none"> <li>• Actuals subject to maximum of Rs.15000/- (Rs.20000/- for Latin American counties) per entrepreneur.</li> </ul>
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8.	Maximum amount of Assistance towards air fare, space rental & shipping / transportation charges	<b>General Category</b>		
			Latin America	Other countries
		Micro Enterprises	Rs. 1.75 lakh	Rs. 1.50 lakh
		Small Enterprises	Rs. 1.50 lakh	Rs. 1.25 lakh
		Medium Enterprises	Rs. 1.00 lakh	Rs. 0.75 lakh
		<b>Enterprisers belonging to NE region / Women / SC/ST category</b>		
			Latin America	Other countries

		Micro Enterprises	Rs. 2.00 lakh	Rs. 1.75 lakh
		Small Enterprises	Rs. 1.75 lakh	Rs. 1.50 lakh
		Medium Enterprises	Rs. 1.25 lakh	Rs. 1.00 lakh
9.		<p>Should you be interested to Thessaloniki International Fair, Thessaloniki Greece, Sept, 5-13,2009 under the NSIC banner, kindly confirm your booking of space by forwarding us:</p> <p>1. Duly filled application form along with following documents:</p> <ul style="list-style-type: none"> <li>• Copy of the valid SSI Registration Certification or Entrepreneurs' Memorandum 1&amp;2 filed with the notified authority as a proof of Micro or Small enterprise.</li> <li>• Copy of Membership Certificate of Industry / Associations / Chamber of Commerce / Export Promotion Council.</li> <li>• Proof in support of the promoter's category or categories (Women, SC/ST. Backward, Minority) etc.</li> <li>• Copies of Audited Balance Sheet with Income Tax Returns for the last two year</li> <li>• Copy of company profile.</li> </ul> <p>Demand Draft in favour of NSIC,towards participation fee should be submitted by the participating unit after availing the amount of concession mentioned in clause A or B above as applicable in S. No 6</p> <p><b>Note-Bookings shall only be made subject to the confirmation of availability of space by the organizers and on final approval by the Competent Authority.</b></p>		
10.	<b>Contact</b>	<p>Chief General Manager/Deputy Manager Exhibition Division National Small Industries Corporation Ltd. NSIC Bhawan, Okhla Industrial Estate New Delhi – 110020 Tel.: ++91-11- 26926275 / 26926372 Fax: ++91-11-26926372 Toll Free: 1800-11-1955 Email: <a href="mailto:exhb@nsic.co.in">exhb@nsic.co.in</a></p>		