

**NATIONAL SMALL INDUSTRIES CORPORATION**  
**NEW DELHI**

**Cairo International Fair, Cairo ,Egypt, March 11-22, 2010**

**FACT SHEET**

<b>1.</b>	<b>Name of the Event</b>	<b>Cairo International Fair</b>
<b>2.</b>	<b>Duration</b>	<b>March 11-22, 2010</b>
<b>3.</b>	<b>Venue</b>	Exhibition ground, Nasr City, Cairo
<b>4.</b>	<b>Fair Organizer</b>	India Trade Promotion Organization (ITPO)
<b>5.</b>	<b>Display Profile</b>	Multiproduct
<b>6.</b>	<b>Shell Scheme</b>	The space can be booked in the minimum module of 9 sqm @ Rs 12,500 per sq m(tentatively)+service tax @10.30%=Rs 13788. which includes a furniture package of 1 table, 2 chairs, 3 display aids,name on the fascia bord, carpet and general publicity support.
<b>7.</b>	<b>Participation under NSIC Banner</b>	<p>As per the New Marketing Assistance(20<sup>th</sup> Feb 2009) scheme, the participating units can avail following benefits</p> <p><b>A. Space rent (built up stall) For General Category Enterprises</b></p> <ul style="list-style-type: none"> <li>• Micro Enterprises: 75% of the actual Charges</li> <li>• Small enterprises : 60% of the actual Charges</li> <li>• Medium Enterprises: 25% of the actual Charges</li> </ul> <p><b>B. Space rent (built up stall) For the Enterprises belong to NE Region / Women / SC/ST Entrepreneurs</b></p> <ul style="list-style-type: none"> <li>• Micro Enterprises: 95% of the actual Charges</li> <li>• Small enterprises : 85% of the actual Charges</li> <li>• Medium Enterprises: 50% of the actual Charges</li> </ul> <p><b>C. Air Fare for General Category Enterprises</b></p> <ul style="list-style-type: none"> <li>• Micro Enterprises: 85% of the economy class return fare (for one representative from one enterprise).</li> <li>• Small Enterprises: 75% of the economy class return fare (for one representative from one</li> </ul>

		<p>enterprise).</p> <ul style="list-style-type: none"> <li>• Medium Enterprises: 25% of the economy class return fare (for one representative from one enterprise).</li> </ul> <p><b>D. Air Fare belonging to NE Region/Women/SC/ST Entrepreneurs</b></p> <ul style="list-style-type: none"> <li>• Micro Enterprises: 95% of the economy class return fare (for one representative from one enterprise).</li> <li>• Small Enterprises: 85% of the economy class return fare (for one representative from one enterprise).</li> <li>• Medium Enterprises: 50% of the economy class return fare (for one representative from one enterprise).</li> </ul> <p><b>E. Freight Charges</b></p> <ul style="list-style-type: none"> <li>• Actuals subject to maximum of Rs.15000/- (Rs.20000/- for Latin American counties) per entrepreneur.</li> </ul>																					
<p><b>8.</b></p>	<p><b>Maximum amount of Assistance towards air fare, space rental &amp; shipping / transportation charges</b></p>	<p><b>General Category</b></p> <table border="1" data-bbox="548 1125 1398 1514"> <thead> <tr> <th></th> <th>Latin America</th> <th>Other countries</th> </tr> </thead> <tbody> <tr> <td>Micro Enterprises</td> <td>Rs. 1.75 lakh</td> <td>Rs. 1.50 lakh</td> </tr> <tr> <td>Small Enterprises</td> <td>Rs. 1.50 lakh</td> <td>Rs. 1.25 lakh</td> </tr> <tr> <td>Medium Enterprises</td> <td>Rs. 1.00 lakh</td> <td>Rs. 0.75 lakh</td> </tr> </tbody> </table> <p><b>Enterprisers belonging to NE region / Women / SC/ST category</b></p> <table border="1" data-bbox="548 1654 1398 1869"> <thead> <tr> <th></th> <th>Latin America</th> <th>Other countries</th> </tr> </thead> <tbody> <tr> <td>Micro Enterprises</td> <td>Rs. 2.00 lakh</td> <td>Rs. 1.75 lakh</td> </tr> <tr> <td>Small Enterprises</td> <td>Rs. 1.75 lakh</td> <td>Rs. 1.50 lakh</td> </tr> </tbody> </table>		Latin America	Other countries	Micro Enterprises	Rs. 1.75 lakh	Rs. 1.50 lakh	Small Enterprises	Rs. 1.50 lakh	Rs. 1.25 lakh	Medium Enterprises	Rs. 1.00 lakh	Rs. 0.75 lakh		Latin America	Other countries	Micro Enterprises	Rs. 2.00 lakh	Rs. 1.75 lakh	Small Enterprises	Rs. 1.75 lakh	Rs. 1.50 lakh
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9.		<p align="center"><b>Should you be interested to participate in Cairo Internatioal Fair, Cairo ,Egypt, March 11-22, 2010</b></p> <p align="center"><b>under the NSIC banner, kindly confirm your booking of space by forwarding us:</b></p> <p>1. Duly filled application form along with following documents:</p> <ul style="list-style-type: none"> <li>• Copy of the valid SSI Registration Certification or Entrepreneurs' Memorandum 1&amp;2 filed with the notified authority as a proof of Micro or Small enterprise.</li> <li>• Copy of Membership Certificate of Industry / Associations / Chamber of Commerce / Export Promotion Council.</li> <li>• Proof in support of the promoter's category or categories (Women, SC/ST. Backward, Minority) etc.</li> <li>• Copies of Audited Balance Sheet with Income Tax Returns for the last two year</li> <li>• Copy of company profile.</li> </ul> <p>Demand Draft in favour of NSIC,towards participation fee should be submitted by the participating unit after availing the amount of concession mentioned in clause A/ B of S.No 7 above as applicable in S. No 6</p> <p><b>Note-Bookings shall only be made subject to the confirmation of availability of space by the organizers and on final approval by the Screening Committee.</b></p>		
10.	<b>Contact</b>	<p>Deputy General Manager/ Manager Exhibition Division National Small Industries Corporation Ltd. NSIC Bhawan, Okhla Industrial Estate New Delhi – 110020</p> <p>Tel.: ++91-11- 26926275 / 26926372</p> <p>Fax:++91-11-26926372 Toll Free: 1800-11-1955 Email: <a href="mailto:exhb@nsic.co.in">exhb@nsic.co.in</a></p>		

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