

NATIONAL SMALL INDUSTRIES CORPORATION
NEW DELHI

INDIAN LIFESTYLE & PRODUCT EXPO 2009
(ILP EXPO) 26 - 28 NOVEMBER 2009

FACT SHEET

1.	Name of the Event	India Lifestyle Product Expo 2009 (ILP EXPO)
2.	Duration	26 - 28 NOVEMBER 2009
3.	Venue	Jakarta Convention Center, Indonesia
4.	Fair Organizer	The Embassy of India and Jawaharlal Nehru Indian Cultural Center, Jakarta in Association with ITE ltd
5.	Display Profile	<ul style="list-style-type: none"> • Wedding outfits for Bride & Groom • Jewellery & Accessories • Make up, Beauticians, Hairstyles, Mehndi • Matchmakers and Astrologers • Wedding Cards and Photographs • Flower Decorators • Hotels, Airlines, Tour & Travel Agents • Spa and Holiday Resorts • Historical /Tourist attractions of various States • Wedding Gifts and Presents • Artifacts, Carpet & Rugs • Furniture & Wooden Products • Handicrafts, Handlooms • Household products, Furnishings • Stone Carvings, Sculptures & Paintings • Health & Organic Foods, Processed Foods • Herbal Products <p>Textiles & Furnishings</p>
6.	Shell Scheme	Booths with minimum size of 12 sqm at Rs 9,000 per sq m +Service Tax 10.30%for a fully equipped stand.
7.	Participation under NSIC Banner	<p>As per the marketing Assistance Scheme (Feb 2009) , the participating units can avail following benefits</p> <p>A. Space rent (built up stall) For General Category Enterprises</p> <ul style="list-style-type: none"> • Micro Enterprises: 75% of the actual Charges • Small enterprises : 60% of the actual Charges • Medium Enterprises: 25% of the actual Charges <p>B. Space rent (built up stall) For the Enterprises belong to NE Region / Women / SC/ST Entrepreneurs</p>

		<ul style="list-style-type: none"> • Micro Enterprises: 95% of the actual Charges • Small enterprises : 85% of the actual Charges • Medium Enterprises: 50% of the actual Charges <p>C. Air Fare for General Category Enterprises</p> <ul style="list-style-type: none"> • Micro Enterprises: 85% of the economy class return fare (for one representative from one enterprise). • Small Enterprises: 75% of the economy class return fare (for one representative from one enterprise). • Medium Enterprises: 25% of the economy class return fare (for one representative from one enterprise). <p>D. Air Fare belonging to NE Region/Women/SC/ST Entrepreneurs</p> <ul style="list-style-type: none"> • Micro Enterprises: 95% of the economy class return fare (for one representative from one enterprise). • Small Enterprises: 85% of the economy class return fare (for one representative from one enterprise). • Medium Enterprises: 50% of the economy class return fare (for one representative from one enterprise). <p>E. Freight Charges</p> <ul style="list-style-type: none"> • Actuals subject to maximum of Rs.15000/- (Rs.20000/- for Latin American counties) per entrepreneur. 									
8.	Maximum amount of Assistance towards air fare, space rental & shipping / transportation charges	<p>General Category</p> <table border="1" data-bbox="548 1549 1395 1831"> <thead> <tr> <th></th> <th>Latin America</th> <th>Other countries</th> </tr> </thead> <tbody> <tr> <td>Micro Enterprises</td> <td>Rs. 1.75 lakh</td> <td>Rs. 1.50 lakh</td> </tr> <tr> <td>Small Enterprises</td> <td>Rs. 1.50 lakh</td> <td>Rs. 1.25 lakh</td> </tr> </tbody> </table>		Latin America	Other countries	Micro Enterprises	Rs. 1.75 lakh	Rs. 1.50 lakh	Small Enterprises	Rs. 1.50 lakh	Rs. 1.25 lakh
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9.		<p>Should you be interested to India Lifestyle Product Expo 2009 (ILP EXPO) under the NSIC banner, kindly confirm your booking of space by forwarding us:</p> <p>1. Duly filled application form along with following documents:</p> <ul style="list-style-type: none"> • Copy of the valid SSI Registration Certification or Entrepreneurs' Memorandum 1&2 filed with the notified authority as a proof of Micro or Small enterprise. • Copy of Membership Certificate of Industry / Associations / Chamber of Commerce / Export Promotion Council. • Proof in support of the promoter's category or categories (Women, SC/ST. Backward, Minority) etc. • Copies of Audited Balance Sheet with Income Tax Returns for the last two year • Copy of company profile. <p>Demand Draft in favour of NSIC,towards participation fee should be submitted by the participating unit after availing the amount of concession mentioned in clause A or B above as applicable in S. No 6</p>												

		<p>Note-Bookings shall only be made subject to the confirmation of availability of space by the organizers and on final approval by the Competent Authority.</p>
10.	Contact	<p>Chief General Manager/Deputy Manager Exhibition Division National Small Industries Corporation Ltd. NSIC Bhawan, Okhla Industrial Estate New Delhi – 110020 Tel.: ++91-11- 26926275 / 26926372 Fax: ++91-11-26926372 Toll Free: 1800-11-1955 Email: exhb@nsic.co.in</p>