



NOIDA CHAPTER

PRESENTS



IIA EXPO

NOIDA 2012

14th-16th March 2012, Expo Centre Sector-62 Noida



Organised By



Event Managed By
Futurex
LETS BUILD THE FUTURE TOGETHER

Buyer-Seller Meet IN ASSOCIATION WITH NSIC

Supported By





IIA Expo Noida 2012 brings together diverse Industrial Products and Services under one roof. Some of the Products to be exhibited by MSME Manufacturers & Service Providers Include:

Exhibitors

- Apparel, Garments & Textiles
- Chemicals
- Energy & Power Products
- Fabrication Machinery and Equipments
- Gems & Jewellery
- Electrical and Electronic Accessories
- Machine Tools and Equipments
- Security & Protection Products
- Automobile & Mechanical Components
- Environment & Pollution Control Equipments
- Food & Beverage Products & Equipments
- Furniture Manufacturers
- Handloom, Handicrafts & Khadi Products
- IT Service Providers & Software Solutions for Industry
- Packaging Suppliers
- Plastic & Rubber Products

Visitors

IIA Expo shall attract large turnout of visitors, some of whom include

- Industrial entrepreneurs
- Decision-makers and top executives from Large and Medium Scale Enterprises.
- Executives from PSU's (Railways, Defence etc) & MNC's
- Overseas Trade Delegates
- Buyers and Sourcing personnel
- Consultants and Technical experts
- Diplomats and Ministerial trade delegates
- Media personnel
- Quality Standardization agencies
- Financial Corporations and Institutions
- Central and State Government Industrial Departments

Stall Tariff

National	Rs. 7,000/- Per Sq. Meter Plus 10.3% Service Tax
International	USD 200 Per Sq. Meter Plus 10.3% Service Tax

- Special discount for IIA Members and MSME's
- 2/3 side open stalls shall be charged 10% extra.
- Stalls will be provided with 1 table, 2 chairs, spotlights (depending on stall size) one power point, fascia, carpet etc. Any additional requirement shall be charged extra.

Payment shall be made in favor of "Indian Industries Association" through Demand Draft / Pay Order payable at New Delhi.

Account Name	: Indian Industries Association
Bank Name	: Punjab National Bank
Bank Branch	: Sector-18, Noida
Account Number	: 3702000100777127
IFSC/RTGS/NEFT Code	: PUNB0370200
Swift Code for Wire Transfer	: PUNBINBBNDA



The Event

IIA EXPO NOIDA 2012 is being organized by Indian Industries Association, Noida Chapter. IIA Expo Noida is aimed to provide business opportunities and a global connection to the MSME fraternity worldwide. The event is poised to become an excellent platform to establish contacts, enhance exports/imports, understand latest marketing trends and exchange views & ideas. IIA Expo Noida 2012 will be a window for increased investment, latest technology and promotion of contract manufacturing from large enterprises and PSU's. Opening a new opportunity for MSME's, IIA Expo Noida 2012 is the 2nd MSME expo in Noida and has now become an annual event. This year it will have participation of more than 200 exhibitors. Trade Exhibitions are very important tools for marketing and growth. IIA Expo Noida 2012 will be specially beneficial for MSME's in Noida and is already creating a strong buzz in MSME circles.



Objectives

- To provide a platform for MSME's to register themselves as supplier/ vendor.
- To identify and explore new business opportunities in the era of globalization.
- To build strong business linkages to fulfill the heightened quest for cost efficiencies in today's competitive environment.
- To promote networking among the Industrialists, Traders, Importers, PSU's, Large, Medium & Small Enterprises.
- To showcase the strength and core competence of MSME for promotion of outsourcing.
- To provide an insight in recent changes and tomorrow's challenges in order to facilitate the transfer of technology to MSME's.



The USP

IIA Expo Noida 2012 takes pride in its own unique propositions such as:

- 2nd Global MSME Expo in NOIDA, posing as annual event.
- Opportunity for new business by participation in Buyer-Seller Meet to be organized by NSIC in which major PSU's like Railways, Defence, BHEL, NTPC, DGS&D and major MNC's will participate .
- Display of wide range of products manufactured by MSME's.
- Supported by Ministry of MSME, Govt. of India, Directorate of Industries, UP Government & NSIC.



Special Attraction : Upto 80% of participation cost to be reimbursed by Ministry of MSME.

IIA EXPO Noida 2012 has been conceptualized by Indian Industries Association (IIA), Noida Chapter. IIA is an apex representative body of Micro, Small and Medium Enterprises, having a powerful Pan-India presence, with a strong base of more than 6000 members and has celebrated its Silver Jubilee last year. IIA has been focusing on improved bilateral trade with Latin America and South East Asia. It is the first MSME association in India to enter into Memorandum of Understanding (MOU) for collaboration & cooperation with Brazil-India Chamber of Commerce, Sao Paulo, Brazil & Argentina-India Chamber of Commerce and Industry, Buenos Aires, Argentina. Realizing the importance of trade fairs and its role in development of MSME sector, IIA decided to take the lead and organized the first ever MSME Expo in Noida in Dec. 2010. After successful hosting of 1st edition, IIA Noida is now organizing 2nd edition of IIA Expo from 14th - 16th March 2012.



Event Quick Facts

Title	IIA Expo Noida 2012
Dates	14 th - 16 th March 2012
Venue	Expo Centre A-11, Expodrive, Sector-62, Noida-201301. National Highway 24, Opp. Shipra Mall (Indrapuram)
Country	India
Exhibits	Industrial & General Products
Timing	10.00 A.M. to 8.00 P.M. (for Business & General Visitors)

Sponsorship Opportunity

An invaluable opportunity to reach out to national and international MSME's and large industries.
A range of sponsorship opportunities are available to suit the requirements of diverse brands.



Organised By
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